

Supply Chain Strategy & Transformation

Supply chains should move your business forward. We help you design, execute, and scale a supply chain strategy that works today and wins tomorrow.

The speed and complexity of global commerce is accelerating, putting pressure on business and IT leaders to ensure their supply chains keep up—and ideally, get ahead. Now more than ever, it's critical for the commercial side of your business to be in lock step with planning and operations. And that every opportunity for efficiency is realized. Luckily, we're here to help.

We take a holistic and personalized approach to help you design, build, and implement supply chain solutions that provide real-world value. And it starts with re-aligning your supply chain strategy. How well does your existing operating model serve your customers? What about future customers? Our supply chain consulting experts guide you along this transformative path to supply chain excellence.

Offerings - How we can help:



Strategic Supply Chain Assessment & Roadmap

Re-align your supply chain operating model and evaluate future opportunities across S&OP, demand planning, warehouse operations, and transportation



Supply Chain Design

Optimize your distribution network to minimize the cost to serve your customers, improve lead times, and reduce supply chain friction



Target Operating Model Strategy & Definition

Define the future-state details for how business strategies will be deployed via supply chain capabilities across supply chain planning and execution



Organizational Change Management

Create alignment and navigate organizational, process, and technology changes to enable supply chain transformation



Post-M&A Supply Chain Transformation

Rationalize your supply across multiple companies or business units following a merger or acquisition



System Assessment & Vendor Selection

Evaluate and select the right supply chain technology solution(s) for your business to enable key capabilities

Let's connect



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What sets Publicis Sapient apart?

We bring together supply chain depth, operational know-how, and digital transformation expertise to solve the complexity that slows businesses down. Our SPEED capabilities—Strategy, Product, Experience, Engineering, and Data & AI—enable us to optimize every layer of the supply chain, from network design to real-time execution. With the addition of Spinnaker's deep functional expertise, we don't just implement new tools—we redesign how your supply chain works to reduce cost-to-serve, improve speed, and unlock long-term value.

WHY PUBLICIS SAPIENT

Publicis Sapient is a digital business transformation company. We partner with global organizations to help them create and sustain competitive advantage in a world that is increasingly digital. We operate through our expert SPEED capabilities: Strategy and Consulting, Product, Experience, Engineering and Data, which combined with our culture of curiosity and deep industry knowledge, enables us to deliver meaningful impact to our clients' businesses through reimagining the products and experiences their customers truly value. Our agile, data-driven approach equips our clients' businesses for change, making digital the core of how they think and what they do. Publicis Sapient is the digital business transformation hub of Publicis Groupe with 20,000 people and over 50 offices worldwide. For more information, visit publicissapient.com.