

Supply Chain Solutions

Smarter Supply Chains. Sharper Results.



Offering summary

Supply chains today are being pushed to their limits—facing unpredictable demand, rising costs, and growing complexity. Our Supply Chain solutions are designed to turn those pressures into performance. We help businesses optimize across the supply chain lifecycle—from strategy and planning to fulfillment and warehouse execution—building operations that are more agile, intelligent, and cost-effective.

Our approach integrates deep operational experience with digital innovation, enabled by AI and powered by our proprietary platforms, Slingshot and Bodhi. These platforms allow us to layer intelligence across the supply chain, from predictive planning to real-time orchestration, helping you move faster, make better decisions, and flex with the demands of tomorrow. Whether you're solving for today's inefficiencies or building long-term resilience, we help transform your supply chain into a source of competitive advantage.

Our Supply Chain solutions include:

- Supply Chain Strategy & Transformation: Design smarter supply chains with operating models and roadmaps that align to business goals and unlock long-term value.
- Connected Planning & Intelligent Fulfillment: Balance demand and supply with AI-powered planning and forecasting that improves service and profitability.
- Customer Promising & Omnichannel Fulfillment Optimization: Meet rising expectations with accurate order promising, real-time inventory, and optimized fulfillment across every channel.
- Transportation Optimization & Visibility: Lower costs and boost reliability with real-time insights, route optimization, and improved carrier performance.
- Warehouse Operations & Automations: Boost speed and accuracy with warehouse automation, smarter workflows, and better labor efficiency.
- Supply Chain AI & Data Engineering: Make faster, smarter decisions with AI, machine learning, and data pipelines built to drive action.



Too much complexity, not enough visibility

Fragmented systems, siloed teams, and outdated tools make it hard to see the full picture.

We create connected operations—from planning to delivery—powered by real-time data and unified platforms.



Forecasts miss the mark

Inaccurate demand signals lead to overstock, stockouts, and lost revenue.

Our AI-driven planning models deliver more precise forecasts and optimized inventory placement.



Orders promised, then broken

Customers expect accurate fulfillment and fast delivery—but operations can't always keep up.

Our intelligent order promising and fulfillment solutions ensure speed, accuracy, and transparency.



Logistics costs keep climbing

Rising transportation costs and inefficient routing eat into margins.

We optimize network design, carrier performance, and last-mile execution to drive down costs.



Warehouses can't scale

Manual workflows, outdated systems, and labor constraints limit throughput.

Our AI-powered platform, Bodhi, enables intelligent warehouse automation by orchestrating inbound, outbound, and labor flows in real time.



Data exists—but isn't actionable

Teams have data, but can't easily turn it into decisions.

With AI embedded across solutions, we enable real-time, insight-driven action at every level.

We help clients shift from manual to autonomous operations to boost efficiency, accuracy, and scalability.

What sets Publicis Sapient apart?

We bring together supply chain depth, operational know-how, and digital transformation expertise to solve the complexity that slows businesses down. Our SPEED capabilities—Strategy, Product, Experience, Engineering, and Data & AI—enable us to optimize every layer of the supply chain, from network design to real-time execution. With the addition of Spinnaker’s deep functional expertise, we don’t just implement new tools—we redesign how your supply chain works to reduce cost-to-serve, improve speed, and unlock long-term value.

Contact us to learn more

WHY PUBLICIS SAPIENT

Publicis Sapient is a digital business transformation company. We partner with global organizations to help them create and sustain competitive advantage in a world that is increasingly digital. We operate through our expert SPEED capabilities: Strategy and Consulting, Product, Experience, Engineering and Data, which combined with our culture of curiosity and deep industry knowledge, enables us to deliver meaningful impact to our clients’ businesses through reimagining the products and experiences their customers truly value. Our agile, data-driven approach equips our clients’ businesses for change, making digital the core of how they think and what they do. Publicis Sapient is the digital business transformation hub of Publicis Groupe with 20,000 people and over 50 offices worldwide. For more information, visit publicissapient.com.