

Publicis Sapient + AWS:

# Cloud Infrastructure



## Offering summary

Publicis Sapient and Amazon Web Services (AWS) offer a multitude of key services and solutions, including cloud transformation strategy, data engineering, and cloud architecture & migration services to more than 150 clients across all major industries.

With more than 5,000 professionals experienced and trained in AWS across 8 competencies, programs, and designations, our partnership with the world's most comprehensive cloud platform allows us to provide end-to-end cloud and infrastructure services to businesses of all sizes.

## Unlock your potential with the power of the cloud

The modern business landscape is a complex environment that demands innovation, agility, and a willingness to adapt to market change. Cloud transformation, therefore, enables enterprises to achieve unprecedented flexibility and growth. By migrating to the cloud, organizations are able to think like a digital native, dismantle legacy silos and integrate advanced computing and storage capabilities to streamline operations.

The shift towards a digital-first culture is pivotal for improving team collaboration, optimizing operational efficiency, and facilitating the emergence of innovative business models and customer engagement strategies. The cloud's versatile nature allows businesses to dynamically scale resources in response to changing demands, ensuring resilience. Embracing cloud transformation unlocks the full potential of organizations, driving growth and providing a competitive advantage in the digital era.

# Publicis Sapient and AWS: Cloud transformation strategy experts

The Publicis Sapient and AWS partnership provides a range of end-to-end cloud & infrastructure services across all four pillars – Strategy, Build, Security and Migration. Whatever services your business requires, we have the tools, knowledge, and expertise to help you every step of the way.

## Cloud Strategy



Our expertise in cloud solutions, strategy, and infrastructure allow us to leverage AWS migration best practices to facilitate a smooth and efficient transition for your business.

## Cloud Security



We provide data security, cloud-native security, security mesh, and network security to activities to ensure that your business enjoys an optimized migration to an AWS cloud environment.

## Cloud Migration



At Publicis Sapient, we believe that by leveraging the flexibility and resources of cloud computing, organizations can streamline their operations, reduce their IT infrastructure costs, and improve their overall agility and responsiveness to ever-changing business needs.

As vastly experienced and trained AWS professionals, we can help move your organization's physical or virtual servers, migrate existing applications and services to other platforms, and help migrate data from one storage system to another.

## Cloud Mobilize & Build



At Publicis Sapient, we empower our clients to efficiently mobilize and construct robust cloud solutions. Our 5,000+ experienced AWS professionals have worked with some of the world's largest brands, such as Unilever, McDonald's, Nissan, and more, ensuring your business enjoys seamless integration and optimal performance on AWS.

As part of our build offering, we are capable of foundation setup, database setup, FinOps management, and a variety of other services.

## AWS Managed Services



Publicis Sapient's AWS Application & Infrastructure Managed Services provides proactive and preventative capabilities that empower organizations to fully harness the potential of the cloud while reducing risk.

Our managed services encompass a broad range of capabilities designed to ensure your cloud infrastructure is optimally deployed and continuously refined to respond to evolving business needs and technological advancements, allowing businesses to focus on innovation.

[Learn more →](#)

# The Publicis Sapient and AWS difference

As digital business transformation experts with over 20,000 passionate people working diligently throughout 60 offices worldwide, Publicis Sapient delivers more than 30 years of digital pioneering and customer innovation. As an AWS partner, we have access to **AWS MAP funding**, allowing you to reduce costs while accelerating your cloud migration. [Visit our site](#) to learn more about cloud infrastructure and how we can support your transition to the cloud.

## Let's connect



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Publicis Sapient is a technology company that provides enterprise AI platforms and services. With over 30 years of digital business transformation experience, we enable enterprise clients to transform how they operate and serve their customers, unlocking new value and enabling them to thrive in an AI-driven world. Our platforms Sapient Slingshot, Sapient Bodhi and Sapient Sustain use AI built off this deep enterprise context to help organizations modernize their legacy tech systems, build agentic solutions, and automate their IT operations. The combination of our AI platforms and the expertise of our people enables us to deliver faster and more effective outcomes through solutions that are specific to the unique needs of our clients' businesses, their industries and their customers. Publicis Sapient is the technology hub of Publicis Groupe, uniting 20,000 people worldwide across 28 countries.

For more information, visit [publicissapient.com](https://publicissapient.com).