Agentforce Sales Intelligence

Go beyond product recommendations with AI-powered B2B sales transformation.

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Unlock the power of Agentforce to seamlessly integrate AI-driven insights into the Salesforce UI for rapid, informed actions that drive growth on valuable accounts and products.



Target High-Value Accounts: Easily identify and focus on top accounts and products within Salesforce.

Increase Conversions: Recommend products tailored to customer interests and needs.

Enhance Financial Performance: Prioritize products with the highest potential returns.

Adapt to Market Changes: Align recommendations with strategic objectives and economic conditions.

Boost Efficiency: Equip your sales team with the data they need, reducing time spent on research.

Transform Sales with Agentforce

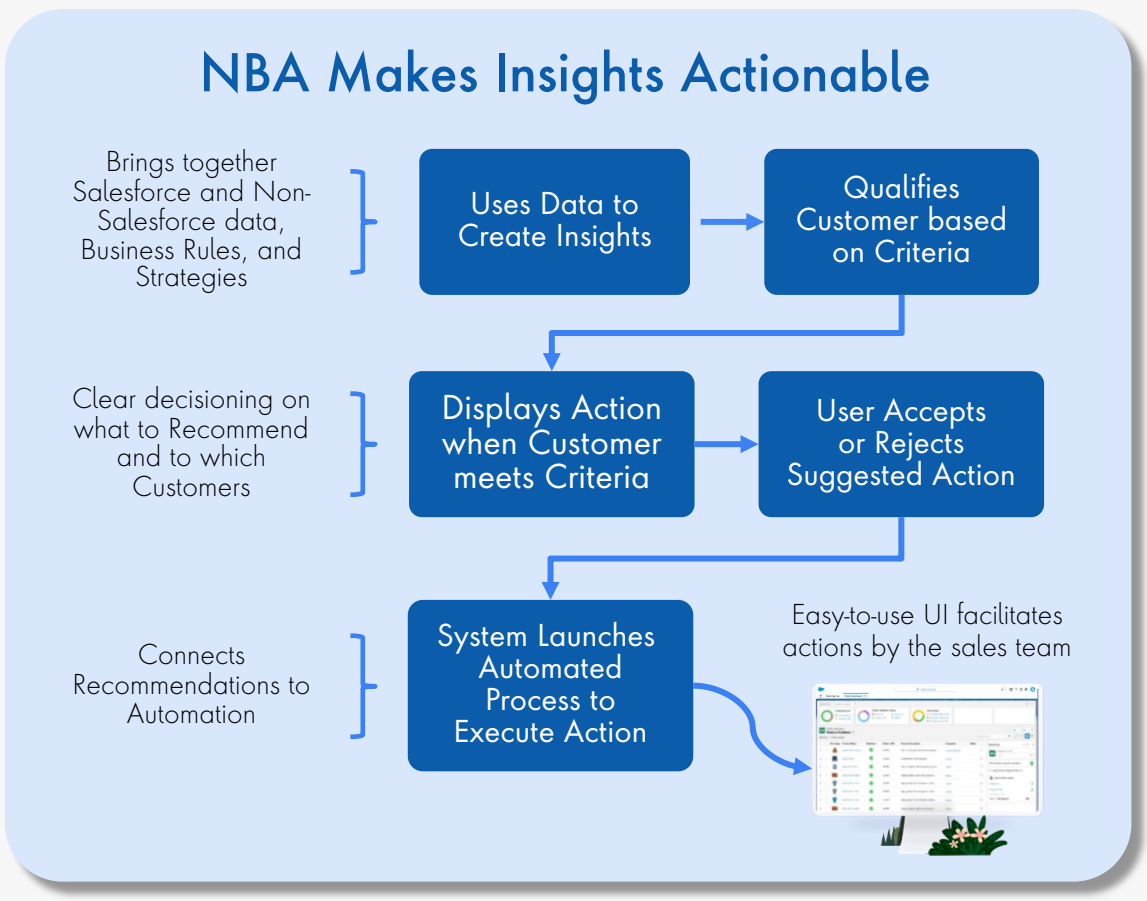
Prioritize Your Data with Data Cloud
Aggregate various data sources, including market industry data and account behavior. Identify high-potential products and customers with advanced analytics.

Empower Your Sales Team
Seamlessly integrate AI-driven insights into your Salesforce UI. Enable quick, informed actions on valuable accounts and products.

Supercharge Maturity with Agentforce
Apply AI to build custom models within Data Cloud. Integrate model outputs directly into AI-driven next-best flow for real-time decision support.

Scale for the Future
Build a foundation that grows with your Salesforce capabilities.

NBA Makes Insights Actionable



Agentforce Sales Intelligence Industry Applications

Telco/Media Tech	Improve customer segmentation for personalized offers and reduced churn.
Health/Life Sciences	Enable content optimization for more personalized interactions with HCPs & patients.
Retail/CPG	Enhance product recommendations and streamline inventory management.
Travel/Hospitality	Implement dynamic pricing and create personalized travel experiences.
Banking/FINS	Optimize cross-selling opportunities and enhance risk assessment for lending.

Who Should Capitalize on Agentforce Sales Intelligence?

