



Publicis.Sapient Named Among 100 Best Companies for Working Mothers for Second Consecutive Year

Recognized for cultivating an environment that enables working mothers to achieve a well-balanced life

NEW YORK, Sept. 25, 2018 — Publicis.Sapient, the digital transformation hub of [Publicis Groupe](#), today announced that it has been named one of the 2018 “[100 Best Companies](#)” by *Working Mother* for the second consecutive year. Publicis.Sapient has been recognized for its leadership in empowering its workforce to lead well-balanced lives through benefits and programs related to paid parental leave, flexible work arrangements, career advancement and childcare assistance.

"At Publicis.Sapient, we are committed to an inclusive workplace environment where our people are empowered to find the work-life integration approach that works best for them and their families," said Maree Prendergast, Chief Talent Officer at Publicis.Sapient. *"We are grateful for all of our working mothers who bring remarkable talent and diversity of perspective to our organization."*

Publicis.Sapient is a committed advocate of balance between work and family life, not only for working mothers, but for all parents. For example, while women giving birth do have the option to extend their initial leave period, the company offers the same paid leave time to everyone that is welcoming a new addition to their family, including fathers, partners, and parents who are adopting. Flexible work arrangements are also available in an effort to maintain balance beyond paid leave. All Publicis.Sapient people have access to a Flexible Working Arrangement Quality Conversation Guide to help them initiate a discussion with their manager about how to make their schedule work best for them. In terms of childcare assistance, there is an emergency back-up care program in place that can be used in the event that regular care arrangements fall through, as well as flexible spending accounts where pre-tax dollars can be used for eligible childcare expenses.

"This year's 100 Best Companies continue to strive for excellence when it comes to providing a work environment that is not only woman-friendly, but parent-friendly," says Meredith Bodgas, editor-in-chief of *Working Mother*. *"By offering flexible schedules, paid parental leave, post-leave phase-back periods, adoption and surrogacy financial assistance, and mentoring programs, these companies address working parents' and caregivers' needs head-on and help them succeed at work and home."*

In addition to promoting a balanced lifestyle for working mothers and families, Publicis.Sapient is deeply dedicated to the advancement of women at every level of the organization. The company works with premier partners in the industry to offer robust professional development opportunities to its female employees, such as whole-life coaching that supports women's success in their career and life; efficacy in developing relationship management skills; and confident communication skills to improve the quality of workplace interactions. Publicis.Sapient has also created the Women's Leadership Network (WLN), which is a grassroots-driven global network that produces enriching programming and fosters a critical dialogue around gender diversity.

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The full list of the 2018 *Working Mother* “100 Best Companies” can be viewed [here](#).

About Publicis.Sapient

Publicis.Sapient, the Digital Business Transformation hub of Publicis Groupe, is purpose-built to help businesses transform for the digital age, enabling seamless adaptation to a world where consumer behavior and technology disruption are catalyzing social and commercial change. With 19,000 people and 100 offices around the globe, our expertise spanning technology, data sciences, consulting and creative enables us to deliver on complex transformation initiatives that accelerate the evolution, growth and value for our clients’ businesses. For more information, visit www.publicis.sapient.com.

About Working Mother Media

Working Mother Media (WMM), a division of Bonnier Corp., publishes *Working Mother* magazine and its companion website, workingmother.com. [The Working Mother Research Institute](#), the [National Association for Female Executives](#) and [Diversity Best Practices](#) are also units within WMM. WMM’s mission is to serve as a champion of culture change, and *Working Mother* magazine is the only national magazine for career-committed mothers. Follow us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Pinterest](#).

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