



Publicis.Sapient, MC Global Gas Corporation and Diamond Gas International Collaborate to Deliver ETRM platform for LNG Business

HOUSTON, October 24, 2018 — [Publicis.Sapient](#), the digital transformation hub of Publicis Groupe, today announced the completion of a new ETRM system implementation for a new LNG business of MC Global Gas Corporation (“MCGG”) and Diamond Gas International Pte. Ltd. (“DGI”), both of which are wholly-owned subsidiaries of Mitsubishi corporation.

MCGG and DGI have developed a new LNG business to export LNG from the Cameron LNG terminal near the Gulf of Mexico in North America for supply to various markets of the world. As part of the new LNG project, MCGG and DGI selected an Energy Trading Risk Management (ETRM) platform, designed to support the new LNG Value Chain.

After selecting Publicis.Sapient as its implementation partner, the project teams have collaborated extensively to ensure a smooth delivery of the new platform. This has included working with IT and Business teams of MCGG and DGI to establish requirements and build out the ETRM platform.

“We are happy with how the ETRM project, with Publicis.Sapient, has concluded and looking forward to use the system in production. With the platform gone live, we are very excited to leverage it for LNG export businesses from Cameron LNG facility,” commented by Hiroyuki Kitahara, Executive Vice President, MCGG, Houston, TX.

“This was a highly complex, multi-faceted project that required a single team of skilled project managers and ETRM specialists that Publicis.Sapient can call upon. We’re delighted with how the collaboration between ourselves, MCGG and DGI has progressed and the results we’ve delivered,” commented Pawan Vaswani, Senior Partner at Publicis.Sapient.

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About Publicis.Sapient

Publicis.Sapient, the digital business transformation hub of Publicis Groupe, helps clients drive growth and efficiency and evolve the ways they work, in a world where consumer behavior and technology are catalyzing social and commercial change at an unprecedented pace. With 17,000 people and over 100 offices around the globe, our expertise spanning technology, data sciences, consulting and creative combined with our culture of innovation enables us to deliver on complex transformation initiatives that accelerate our clients’ businesses through creating the products and services their customers expect. For more information, visit www.publicis.sapient.com.

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