publicis sapient

Sterling Inventory
Visibility Accelerator



INVENTORY CHALLENGES

Exceptional omni-channel customer experiences are hard to deliver. And they are impossible to carry out without accurate visibility of your global inventory situation at any given time. Most retailers have said that 'inventory visibility across all channels' is the most important omni-channel capability.

Whether inventory is in a distribution center, a physical store, in a vendor's warehouse or on a truck somewhere, you cannot make fulfillment promises to your customers without an accurate inventory picture. This puts significant pressure on fulfillment and inventory leaders that have limited views of their inventory but are trying to exceed customer expectations profitably.

HOW PUBLICIS SAPIENT CAN HELP

The Publicis Sapient team has deep expertise in omni-channel supply chain fulfillment and is one of the key partners who have helped clients implement the IBM Sterling Inventory Visibility solution. Based on years of implementation experience, the Publicis Sapient team has developed an Inventory Visibility (IV) accelerator to implement IV in 6 - 8 weeks for any order management solution (e.g., Manhattan OMS, custom legacy OMS, etc.).

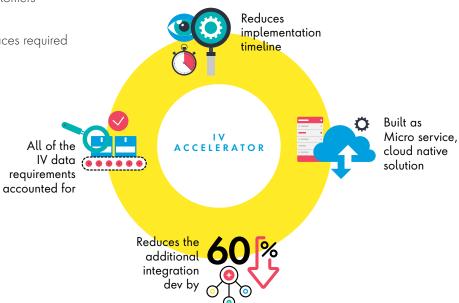
IBM's Inventory Visibility solution addresses inventory challenges and provides significant business benefits:

- Better customer experience
- Increased conversion rates
- Reduced safety stock and carrying costs along with increased inventory turns
- Reduced number of Stock-outs
- Fewer Markdowns

The Inventory Visibility OMS Accelerator is a tool to enable faster implementation cycles for any OMS client with the IBM Sterling IV Solution. This accelerator integrates with commerce, OMS and other downstream systems to harness the benefits of a single Inventory Visibility solution for the enterprise.

KEY ACCELERATOR BENEFITS

- Decreases IBM Inventory Visibility Solution implementation timeline for all OMS customers (including non-Sterling OMS customers)
- Considers almost 80 90% of the interfaces required for Inventory Visibility Solution
- Reduces the integration development work and timeline by around 60 - 70%
- Built on open source, micro service-based architecture to scale depending on need
- Can be deployed on "On Prem" or as "Cloud" solution



Let's talk

Discover how to evolve and optimize your supply chain and the ways we can help your business.

Contact us for a review of how our capabilities and IBM Sterling Supply Chain solutions can establish, augment and extend your digital transformation.



JON PANELLA jon.panella@publicissapient.com PublicisSapient.com



SATYENDRA PAL satyendra.pal@publicissapient.com PublicisSapient.com



Publicis Sapientis a digital transformation partner helping established organizations get to their future, digitally-enabled state, both in the way they work and the way they serve their customers. We help unlock value through a start-up mindset and modern methods, fusing strategy, consulting and customer experience with agile engineering and problem-solving creativity. As digital pioneers with 16,000 people and 53 offices around the globe, our experience spanning technology, data sciences, consulting and customer obsession – combined with our culture of curiosity and relentlessness – enables us to accelerate our clients' businesses through designing the products and services their customers truly value. Publicis Sapient is the digital business transformation hub of Publicis Groupe. For more information, visit **publicissapient.com**.