

PUBLICIS SAPIENT AND AWS

AWS Premier Consulting Partner



Publicis Sapient delivers strategy, technology implementation, brand advertising and creative, along with award-winning experience innovation and technical delivery, to provide unique, differentiated and high-value solutions for our clients.



Our Competencies and Designations

- ▶ DevOps Services
- ▶ Data & Analytics Services
- ▶ Well-Architected Partner Program
- ▶ Amazon Redshift Delivery
- ▶ Public Sector

Enabling the cloud journey for our clients

Publicis Sapient and AWS are delivering end-to-end digital business transformation together, enabling businesses to rise to the challenge of greater demands from their customers. Leveraging the best of Publicis Sapient’s end-to-end experience, coupled with AWS’s industry-leading cloud solutions enables us to generate real business results for our clients together.



We Bring Vertical Expertise

- | | |
|------------------------|-----------------------------|
| ▶ Retail | ▶ Public Sector |
| ▶ Consumer Products | ▶ Telco/Media/Technology |
| ▶ Energy & Commodities | ▶ Transportation & Mobility |
| ▶ Financial Services | ▶ Travel & Hospitality |
| ▶ Healthcare | |

AWS Across the Globe

As an AWS Premier Consulting Partner, together with AWS we deliver engaging, personalized experiences to meet the ever-changing demands of today's customers.

A Powerful Partnership

1000+

Experienced & Trained
in AWS

1200+

AWS Accreditations
(Technical & Business)

250+

Practitioner Certifications

100+

Clients across all
major industries

60+

Professional &
Specialty Certifications

550+

Associate Certifications

Industry Offerings and Solutions

- ▶ Cloud Architecture & Migration Services
- ▶ Cloud Managed Services
- ▶ App Development & Modernization
- ▶ Data, Analytics and AI Services
- ▶ Customer 360
- ▶ CDP Accelerator
- ▶ Data Monetization
- ▶ Data Clean Room
- ▶ eMission - Energy Efficiency Reporting and Management
- ▶ Digital Banking Transformation

Let's talk

Contact us to learn how our capabilities and AWS-focused solutions can help you drive your digital transformation.



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Our clients



Mercedes-Benz



Publicis Sapient Services

- ▶ Cloud & Transformation Strategy
- ▶ Security/Governance
- ▶ Migration/Application Modernization
- ▶ Data Insights
- ▶ AI/ML
- ▶ Customer Experience
- ▶ Mobile Applications

For more information, visit
publicissapient.com/partnerships/aws

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