



Spinnaker SCA + Publicis Sapient

Publicis Sapient has strategically expanded its supply chain expertise by acquiring Spinnaker SCA, a leader in end-to-end supply chain management and technology consulting. This investment enhances our ability to deliver world-class, end-to-end digital transformation solutions, integrating deep supply chain domain knowledge with cutting-edge technologies.

Spinnaker SCA's robust expertise in supply chain management is combined with Publicis Sapient's digital innovation and transformation capabilities. Together, we offer comprehensive solutions that optimize entire supply chain footprints through people, process and technology. We drive efficiency and reduce operational costs with an emphasis on workforce management, change management and knowledge transfer to create self-sustaining, independent client teams for long-term success.

Strategy & Network Design

How should your supply chain be designed?

Our strategic supply chain consultants take a fresh look at your physical and digital supply chain capabilities to determine the right network and identify capabilities required to profitably manage and grow your business.

Connected Planning & Fulfillment

How do you balance demand & supply across the supply chain network?

We help you implement the processes, AI and system capabilities to optimize planning and order fulfillment decisions across the end-to-end supply chain network to improve service, manage costs, and increase profitability.

Warehouse Automation & Optimization

Can you execute your plans efficiently & effectively?

We focus on modernizing supply chain operations through automation, technology & data-driven strategies to enhance operational efficiency, profitability & scalability long term. We ensure that product & data flows across your operations to reliably meet customer needs & cost objectives.

Transportation & Real-Time Visibility

Do you know if you have the right SKU, right time, right cost, right location?

We optimize transportation costs while improving service levels and ensuring route efficiency. We partner with clients to improve their transit times, integrate with partners, gain real-time visibility and reduce transportation costs from import to export.

AI / ML Advanced Data Science & Analytics

How can you make intelligent decisions faster?

We help organizations enable enterprise supply chain systems optimally while tapping into the power of AI and machine learning algorithms to improve decision-making to drive real-world results.

Our Advanced Future-Proof Solutions

AI-Driven Supply Chain Intelligence

Our solutions leverage AI and machine learning to create predictive models that enable proactive management and improved decision-making. This results in a supply chain that is not only efficient but also resilient and capable of self-correction.

Cloud-Native Accelerators

We deploy cloud-based platforms that allow for rapid scaling and seamless integration of your supply chain operations, ensuring adaptability to market changes. Our solutions are designed to deliver measurable outcomes that maximize the return on your technology investments.

Enhanced Visibility & Real-time Analytics

By integrating advanced data analytics tools, we provide end-to-end visibility across your supply chain. This, therefore, ensures that decision-makers have access to real-time data, empowering them to make informed decisions that drive operational excellence.

Scalable & Resilient Solutions

Our approach ensures that your supply chain infrastructure is robust, scalable, and ready to meet the demands of future growth. We focus on creating a flexible supply chain that can quickly respond to disruptions and maintain continuity.

Why Choose Spinnaker SCA & Publicis Sapient?

Our partnership blends the digital transformation expertise of Publicis Sapient with Spinnaker SCA's deep knowledge of end-to-end supply chain management, offering comprehensive solutions that address both the physical and digital aspects of your supply chain.

As a global leader in designing and building agile supply chains for the demands of some of the world's most iconic brands, we have a proven track record of delivering transformative supply chain solutions, resulting in significant efficiency gains and cost reductions for our clients. Our experience allows us to offer tailored insights and strategies specifically designed to meet your business's unique challenges, regardless of industry.

At Spinnaker SCA, we are committed to an outcome-focused approach, ensuring that the solutions we provide solve both immediate challenges and also drive long-term business growth. By aligning our projects with your strategic objectives, we maximize the return on your investment and help you achieve sustainable success.

Staying ahead of the curve with cutting-edge technology and innovation is a key part of our offering. Whether it's integrating AI, machine learning, or cloud computing, we ensure your supply chain is equipped with the tools and capabilities needed to thrive in a rapidly evolving marketplace.

Let's Connect

Reach out today to explore how Publicis Sapient and Spinnaker SCA can support your supply chain transformation. We're here to help you navigate the complexities of modern supply chain management and unlock new opportunities for success: **+ 1 (213) 443-8308 | info@spinnakersca.com**